

Bicycology in action

In 2006, Bicycology embarked on its first Roadshow - a 500-mile ride from London to Lancaster, hosting events in towns and cities along the way. The tour culminated in a stay at the 'Camp for Climate Action' - a week-long convergence of individuals and organisations concerned about climate change, and interested in creating a social movement to take action to tackle it - held near Drax coal-fired Power Station



Get Involved!

We welcome anyone who wants to share their ideas, skills and creativity to enrich the Bicycology experience. Bicycology is an ever-evolving community of diverse, open-minded individuals, inspired by common aims. To join us, all you need is enthusiasm for these aims, a willingness to commit time to the group, and to come along to a meeting (contact us to find out when and where).

Please pass on this leaflet if you know someone else who might be interested, or point them in the direction of our website. To support us financially, donations payable to "Bicycology" can be sent to the address given below. If you'd like Bicycology to visit your group or event, or just to answer any questions you have, please get in touch!

✉ Bicycology, c/o 29 Gensing Road,
St Leonards on Sea,
TN38 0HE.
✉ info@bicycology.org.uk

 printed on 100% recycled paper. re-use, recycle, cycle, create!

Bicycology

the cycle activism & education collective



www.bicycology.org.uk

What is Bicycology?

Bicycology is a cycle activism collective offering activities and resources that promote cycling whilst simultaneously making links with wider environmental and social issues.

Bicycology formed out of the 'G8 Bike-ride' in summer 2005 (see <http://g8bikeride.blogspot.com>). People came together on this mass ride up the country to demonstrate alternatives to greed and global destruction, and to protest against the G8 meeting in Scotland. The experience was exhilarating and profound, and it inspired the birth of Bicycology. As a non-hierarchical group, each of us shapes the form and direction of our projects, with decisions made by consensus. Through education and entertainment we promote cycling as an empowering alternative to car-dependence and as a symbol of the more environmentally and socially responsible society we wish for. We have no paid staff and we have minimal costs; what we do need comes from donations and occasional grants.



What does Bicycology do?

We run events which aim to promote cycling in an inspiring, fun and interactive way, and to get people thinking about topics such as environmental destruction and climate change, consumerism and capitalism, and the way our society is organised and run. We hope to encourage people to get involved in learning more about these issues and to empower them to take action themselves.

An event might be a one-off day, as part of a community festival, or it may be part of a larger long-distance 'Roadshow' bike-ride, where the group travels from town-to-town, carrying all equipment entirely by bikes and bike-trailers - demonstrating the practicality of the bike.

A Bicycology event includes some or all of the following:

- *Dr Bike cycle servicing*
- *Bike art and decoration workshops*
- *Pedal-powered games and music*
- *DJ and open mic sessions using "Pedals" our tandem-towed 12 volt sound-system*
- *Film screenings and discussions*
- *Displays, literature, and workshops on cycling, transport, food, climate change, renewable energy and similar topics*
- *Bike games*
- *Demonstrations of tall bikes and other unusual cycles*

We also develop and run other activities on request, such as workshops on building 12 volt sound-systems and pedal-generators, bicycle repair and maintenance, and cycle-training. Many of us are National Standard accredited cycle instructors.